

***A Christian Carter Special Report...***

**“Meeting Men Online, Great Dates & Transforming An Initial Attraction Into A Lasting, Fun, And Passionate Relationship”**

**Tips From The  
Evan Marc Katz  
Monthly Interview**

**Christian Carter**

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# “Meeting Men Online, Great Dates & Transforming An Initial Attraction Into A Lasting, Fun, And Passionate Relationship”

This month I had the pleasure of interviewing a unique friend of mine named Evan Marc Katz.

He's the author of two books, *I Can't Believe I'm Buying This Book: A Common Sense Guide To Successful Internet Dating*, and *Why You're Still Single: Things Your Friends Would Tell You If You Promise Not To Get Mad*.

He has also worked for several online dating sites, and has his own online dating consulting business. His advice has been published in places like the *New York Times Magazine*, The Today Show, CNN, *USA Today*, and a lot of other great places.

In our interview, Evan shared some amazing insights on how men think... how to avoid the relationship mistakes most women aren't even aware they make... how to make the most of Online Dating... how to screen out the winners from the “weeds” ... and a whole lot more.

If you've gotten a chance to listen to the interview, I'm sure you learned a TON from what he shared... I know I did.

Here are just some of the highlights... enjoy!

## 1. Men Don't Go Both Ways

One of the fascinating ideas Evan stressed was that “men don't go both ways.”

He explained that there are two “paradigms” of men that women find attractive.

One is the Marlboro Man – he's the strong silent type. He gets things done. He doesn't cry or show his emotions. Women are attracted to his strength and stability, but often complain that these types are “emotionally unavailable”.

The other kind of man that women find attractive is the Sensitive Guy. He listens to you, communicates freely, and tells you what's on his mind. You'll feel connected with him in a totally different way from the Marlboro Man. But sometimes a Sensitive Guy communicates views you won't like, and sometimes when he shares his feelings you may make the mistake of judging him to be vulnerable and weak. You might complain he's not “strong enough”.

The point here is that you can't expect a man to go BOTH WAYS. You can't expect a Marlboro Man to cry at chick flicks – nor can you expect a Sensitive Guy to get in street fights.

Whether you're with a Marlboro Man or more of a Sensitive Guy, see him and accept him for who he is and realize each has unique strengths that the other does not. Become conscious of his personal and emotional strengths based on his “type”, and a new perspective will open up for you. And... you'll save yourself years of frustration and dissatisfaction in your relationships if you learn that each strength can be a weakness, and each weakness and strength.

Life is full of interesting trade-offs that you can learn to enjoy... IF and only if you become AWARE of what they are and how they affect you.

## **2. Hitting On Twenty**

Ever been to Vegas?

Evan shared a gambling metaphor that illustrates the dangers of PERFECTIONISM in the dating arena.

He said that dating is a lot like the card game Black Jack, where you try to get as close to 21 without going over.

What happens when you get a 20 in Black Jack? If you're smart, you "stick" with the hand you have... because the odds of getting an ace to get 21 without going over is very slim.

It's a losing proposition to hit on 20.

Ok, to give it to you bluntly, you'd have to be an idiot to hit on twenty. There... I said it.

But most of us in relationships DO hit on 20 in various ways and on various levels because we think we deserve 21, or that 21 is the only way that things are going to work out and give us what we think we want.

In other words, we believe we deserve the perfect partner, and that anything else HAS TO mean that something is either wrong with THEM or with US. And this difficult habit of "hitting on 20" is especially true and dangerous if we are considering someone to spend the rest of our lives with. When the stakes are this high, many women feel they need to find a man who is the embodiment of EVERYTHING on their "checklist" for the perfect guy.

Evan pointed out that if you have a "career" of hitting on 20, and you're still single, that may be something for you to look at that even your friends will have a hard time identifying or sharing with you.

No one wants to settle. But where do you draw the line?

When you find a guy who's a 20 you may want to consider sticking with him. Acceptance and compassion have amazing and underestimated power to change things for the better... especially in the long run. A man, no matter who he is, isn't perfect. But

when he's got some great qualities that you respect and you want things to work out... you might want to learn to respect some of his shortcomings too.

And here's another thought:

The next time you meet a great but imperfect guy, consider that the things that frustrate you may not really be all that bad. In fact, I personally have found that a key to having successful relationships is to look past those few imperfections and focus on the qualities in the other person I really enjoy and admire.

Sometimes to get along in the world, you have to learn how to adapt to the things about another person you don't like. Of course, recognizing the difference between what you can adapt to and what gaps are so big you simply can't bridge them... that takes practice and persistence.

No one can tell you what those things are for you, or determine your own "boundaries" for you. This is all part of your own important process of "self-discovery" that HAS TO take place before you're going to be able to have a mature, honest, loving, LASTING relationship.

### **3. Perfection Is A Lasting Relationships "Enemy"**

What's really counter-intuitive about not hitting on 20 is that it's not always about accepting other people – often, the hardest part is accepting YOURSELF.

And just as you want to be accepted for being flawed (which we ALL are), you must learn to accept your flawed partner. Accept yourself as imperfect, and accept him as imperfect.

Of course, this is MUCH easier said than done... as I know from my own personal experience. The truth is it's hard to tell the difference in our minds when we're actually seeing things clearly and insisting on what's "right"... versus when we're trying to

change things that aren't critical, don't need to be changed, and would do us good to give more room for understanding and compassion.

One way to look at it is "I'm not going to have EVERY thing perfect in my partner, because NO ONE is perfect, including me."

Part of why it's so hard for so many people to accept their own imperfection is because we're scared that our partner won't accept us the way we are – flaws and all. And for good reason: many times the people we meet and date simply WON'T accept us as we are. They haven't yet learned the value and necessity of accepting imperfection.

This is why it's a good idea as a woman to seek and attract like-minded men who have developed a healthy level of their own "self-awareness". It makes the natural ups and downs of a relationship and of our emotional experiences MUCH easier to make it through.

But it all starts with YOU.

When you really get this idea of avoiding "Perfectionist" thinking, here's what will happen:

When you meet someone special, sure, you'll be able to talk and talk about all the things that aren't perfect about him – but you'll STILL be able to see the good and find a way to "heal" the bad and let a man be what he is – an IMPERFECT human being.

When you grow to a place where you reach THAT level of acceptance and love, a world of possibilities will open up for you... and you'll magically find 2 things start happening for you:

-Men will start giving YOU more compassion and understanding

-The problems and issues that you used to fight and argue over with men and used to sabotage your relationships will

become powerless over you and your ability to give and receive love.

## 4. When To Go “All The Way”

So many women are looking for the one steadfast rule to answer the age-old question, “When should I go ALL THE WAY?”

And what makes this issue confusing is there are contradictory and competing theories on what's the best solution.

One “school” of thought is that a woman should hold out a very long time so that he not only respects you, but also proves to you that he's looking for something more than just sex.

Another “school” of thought is that if it *feels* right, there's certainly nothing wrong in “losing yourself in the moment” and following the signals your body gives you.

Evan says that, unfortunately, there's no hardened fast rule...

It is more important that you develop good “radar” than it is to discover some type of universal rule. Work on improving your ability to distinguish the good, sincere guys from the players and users.

Learning to understand a man's behavior, and why he's doing the things he's doing will do so much more for you than learning a “rule” to use instead.

Of course, one takes longer than the other... and you know which is which.

The reality is... when to go all the way really depends on the guy you're connecting with. If you try to use a rule WITHOUT also developing a good “radar” system, here's what is likely to happen...

You decide to make him wait for a specific number of dates, let's say 7, before you'll sleep with him. If he's pushing for sex,

you'll probably tell him that he needs to wait so that he knows you're not going to rush into bed with him right away... but neither of you will really talk about what's going on and more importantly WHY you're spending time together.

And then what might happen?

He'll get through those 7 requisite dates... sleep with you... and then decide that he's not "ready for a relationship".

Give me a little nod if you've seen this before or it's happened to you.

Rules without "radar", rules without learning to understand where a man is coming from, and rules without developing the ability to communicate in a productive and interesting way instead of guessing is always a recipe for disaster.

That being said... there is a truth I've come to recognize about men when it comes to sex and the start of a relationship.

I've asked hundreds, maybe even thousands of men about this, and almost all of them reluctantly say the same thing. (Evan agrees with this too, by the way)

It's that not jumping into the sack right away forces a man to stick around long enough to get to know a woman and decide if he wants something MORE THAN SEX (like a real relationship).

If a man doesn't become interested in you on a more serious and "emotional" level, he usually won't wait.

But if he does become interested in you, he won't WANT to wait... but he'll be WILLING to wait because he's interested in you. And not in just having sex.

It's "wired" deep inside a man's mind and body to have a different kind of respect for a woman who doesn't rush right to bed, even if she is flirtatious and attracted to him.

## 5. Why Chemistry Is Dangerous

Have you ever felt so attracted to a man that you stopped acting “normal”... and you started acting like someone you're not?

It's a fact that our emotions affect our behavior. Unfortunately, when we're feeling the emotion of attraction, it can often affect our behaviors in **NEGATIVE WAYS**... ways that sometimes accidentally *repel* the person we're attracted to.

If you've ever been so attracted to a guy that you began acting strangely desperate and clingy, you know how **TOXIC** this can be in fledgling relationships.

Have you ever had a guy who was “totally into you” start buying you gifts, sending you flowers, and complimenting you all the time?

Well, these things sure sound “nice”... but the reality is that if you weren't already interested in the man, these things did **NOT** make you more attracted to him.

In fact, they probably seemed creepy or annoying or desperate instead.

It works the same way, but slightly differently with men...

The more aware you can become aware of how your emotions affect your behavior, the more you can make *informed decisions* about how you want to behave at any given moment... and the more you can start doing things that **WORK** and get other people, such as men, to respond positively to you.

The idea is that following **YOUR** emotions won't always lead you to do things that create the same emotions in a man.

Let's say you've recently begun dating someone new and your emotions are telling you to call him several times a day. If you're aware that this is just an emotional response to a new love or infatuation, you can actually *step back* from your emotions and

instead decide to exercise PATIENCE by waiting a day or two before calling.

This doesn't mean you're playing "games" ... it just means that you're going to make sure that you stay centered in your life and enjoy the feeling for yourself.

When a man sees that a woman has control over her emotions, it's a HUGE turn-on. It says to him "relationship material" in a very strong way.

## **6. How To Write An Attention-Grabbing Online Profile**

It's no surprise, given his background and experience, that Evan shared some GREAT tips on writing an attention-grabbing online dating profile that men won't be able to help but respond to.

Have you ever noticed that just about everyone online uses ADJECTIVES to describe themselves?

And have you ever noticed that these descriptive words actually tell you VERY LITTLE about the person... and don't distinguish them from anyone else online?

For example, if a person writes, "I'm nice, smart, kind, warm, funny, honest, successful, ambitious, and family oriented. I like hiking, biking, music, and travel. I'm looking for my best friend and lover, my partner in crime, for a lifetime of love and laughter." While this description is accurate, it doesn't tell you anything DISTINCTIVE about the person. It can describe just about ANYONE: you, your friend, your mom, your big hairy uncle, etc.

Since everyone uses the same adjectives, these words lose their ability to distinguish you from anyone else.

Evan says the solution is to GET RID of these adjectives – and instead use ANECDOTES (short stories) to describe yourself in distinctive, attention-grabbing ways.

Here's a great example:

Many people say in their profiles “I'm a friendly person who makes friends wherever I go.” Evan expresses this same idea in a much more compelling and colorful way by using this anecdote as the first line of his online profile: “Lunch ladies like me. I make friends with a bartender at a lay-over in Dallas.”

Get it? Adjectives tell an idea, but anecdotes PAINT A PICTURE.

Again, describing yourself with adjectives won't make any impact because ANY WOMAN can say those things about herself. But when you share anecdotes (stories) that ILLUSTRATE the things you want to say about yourself – men will “latch on” to the specifics that speak to them and will feel COMPELLED to send you an email.

## 7. Crafting A Compelling Email

You're online and you see a man you want to make contact with. How do you write an effective email? One that sends the right message and moves him to read your profile and be interested in you for the right reasons?

Evan says the first thing to keep in mind is to have the attitude that the guy you're writing to is LUCKY to hear from you. You're a great woman, and you're about to make his day. Don't think you have to impress him.

On this note, Evan shared something very ironic...

He said when you try too hard to impress, you usually come across UNIMPRESSIVE.

So don't go on and on trying to sell yourself in a lengthy email. Ideally, your initial email should be short, get his attention, and make him smile. If you can, pick up on some detail of his profile in a cute and funny way. That will be enough to get him to go check out your profile.

## **8. Avoid Online Addiction**

Having too many options can create problems...

A common mistake women make online is they get **ADDICTED** to the attention. Sure, they initially join because they're looking for someone special, but soon they unconsciously start seeking the validation that comes from getting attention from a lot of different guys online.

Evan says that you have to stay clear on what your goal is. If you want someone serious, but you're trying to juggle 10 guys, chances are you're going to “drop the ball” and everything will come crashing down.

Instead, he suggests that when you find a guy or two who are worthy candidates for something long term, take your profile down and stop corresponding with other men online. Only focus on the 1 or 2 quality guys for awhile. See where it goes.

If it doesn't turn out as you wanted, no problem – you can always go back online and begin corresponding with other men again. They'll always be there.

Don't get sucked in to the addictive nature of the online dating world. Stay focused on the reason you're online, and when you find a great guy or two, stop your “fishing” for more men and start “digging” to explore if the men you've already met may have what you're looking for deep inside.

If you're like most women, then you're looking for quality, not quantity anyways.

But if you're after quantity... then go for it and message away.

## 9. Screen Out The *Weeds*

Where other dating experts say you should speed things up and quickly move to a face to face meeting, Evan advises SLOWING DOWN instead. He suggests taking the time to get to know the man you're communicating with BEFORE you commit to meeting him in person.

Many women complain about bad dates they have with the men they meet online. But Evan says you can prevent this from happening to YOU by simply taking the time to screen up front.

So exchange a couple of emails. Have a couple of phone calls. Ask questions to screen him and make sure he's worthy of a full-fledged in-person meeting.

And speaking of screening, there's an art to this...

DO NOT ask questions that telegraph the answer you're looking for.

No... No... No.

This will only work against you with a man.

If you ask "Are you looking for a serious relationship?", any guy with an IQ over 50 knows the answer you're looking for... and he'll be all too happy to tell you what he thinks you want to hear – even if it's not the truth.

For lots of men, they don't know that they AREN'T ready for a "real" relationship until they get close and intimate with a woman... and then it's too late because they're already involved and so are you.

Make sure you don't "lead" a man to tell you what he thinks you want to hear so he can "hook up"... in case that's what he's looking for.

Let him be honest and share himself with you. So don't be afraid to ask if he's looking for something more "casual". Lots of men, if they want this, will let you know. And if you're not into that, then you've got your answer. Next!

And of course, even though you're investing the time to do the right searches, messages, screening etc. so you can get to know a guy online... you may still be disappointed when you meet him face to face. But by screening MORE you'll have way FEWER bad dates.

So, screen up front. Get to know who he is... his motivations, goals, and personality... BEFORE the first date. Not only will you avoid wasting your time on too many dates with lame guys... but that first date will actually FEEL like a second date because you'll already have a level of comfort and familiarity with the guy you're meeting.

I hope you enjoyed this interview as much as I did. Evan shared some absolutely FANTASTIC ideas.

Listen to the CD several times... take some notes... then choose 3 ideas he talked about and apply them to your own life. I promise you you'll recognize the benefits IMMEDIATELY.

I'll talk to you again soon.

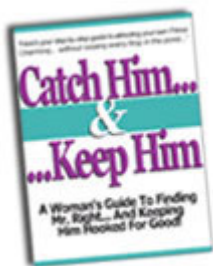
Your Friend,

A handwritten signature in black ink that reads "Christian Carter". The signature is written in a cursive, flowing style.

Christian Carter

**P.S.** If you're ready for more, I highly recommend you check out some of my other great programs for learning how to meet, attract, and keep the man of your dreams...

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If you're looking to quickly and immediately increase your success with men, dating and relationships **DRAMATICALLY**, "Catch Him & Keep Him" is a **MUST READ**. Its **JAM PACKED** with dozens and dozens of specific strategies for overcoming the common challenges, frustrations, fears, and resistance that comes up in situations with men. Inside the book, you'll learn how to quickly take the **ATTRACTION** going on between you and move to an even deeper "emotionally connected" level smoothly and easily and create a relationship that will **LAST**.

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specifically designed to take all my best new ideas (that aren't in my eBook) and systematically teach all aspects of the theories, models, and strategies for creating LASTING ATTRACTION with a man.

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## From Casual To Committed



Wouldn't it be great to finally have the trust, comfort and CERTAINTY that comes from KNOWING that a man is truly, deeply COMMITTED to you and your relationship? Even during those difficult situations that often break other couples apart? Over the last several years I've learned that THERE IS a way a woman can be in a relationship with a man that will make him become CLOSER and MORE COMMITTED, on a physical AND emotional level, as time goes on. (Of course, there are also TONS of ways to make a man NOT want this, if you don't know the common mistakes to avoid!)

The truth is, too many women never learn how a man's heart works over the LONG TERM... and so they never get to enjoy that "secure" and certain feeling that comes from knowing that a man is completely COMMITTED to making your relationship fun and lasting. It's time for you to finally have the "map" to how a commitment and a relationship works for a MAN. (It's different than for women.) If you've ever wondered why it is that you often encounter more RESISTANCE and WITHDRAWAL from a man the further along you get in a relationship... then it's time you learned how the COMMITMENT PROCESS really works for a man. Once you do, you'll no longer be trying to hold the relationship together on your own - he'll be there with you to help keep you both close and connected.

This in-depth program of insights, diagrams and specific exercises and “How-To’s”... along with real questions from real female participants includes over **5 full hours** of digitally recorded material on **4 DVDs** or **6 Audio CDs**, and an accompanying workbook full of teaching slides and aides, a detailed track listing for quick access, plus a sturdy 3-ring binder to hold your material.

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